

● Natures Sciences Sociétés

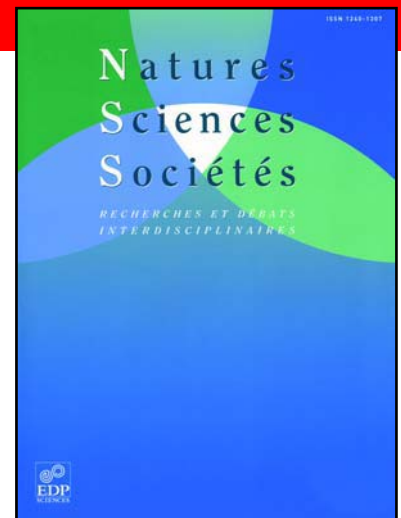
Natures Sciences Sociétés publishes articles dealing with all aspects of the relationship between man and nature (its use, its transformation and the consequences of these transformations). These themes encompass a large number of disciplines: natural sciences, life sciences, sociology, engineering and research processes.

Language: French

Circulation: 1 000 copies per issue

3 500 visitors and 10 500 hits per month at the web site

Readership: geographers, ecologists, biologists, sociologists, economists...



● Print Advertising

Discounts

- *Frequency*
2 x : - 5 %
4 x : - 10 %
- *Agency*: - 15 %
- *Classified*: - 20 %

Technical informations

- *Frequency of publication*
4 issues per year
- *Printing*: offset
- *Paper*
cover: 250 g/m²
inside: 90 g/m²

Material and deadlines

- Preferred format is PDF file
- *Order*: 3 weeks before publication
- *Copy*: 2 weeks before publication
- *Cancellation*: 1 month before publication

Insertion	Dimensions (w x h)	Black and White	Four-colour
page	210 x 280 mm	550 €	950 €
1/2 page	200 x 135 mm	400 €	-

● Online Advertising at www.nss-journal.org

Web production specifications

- *Dimensions*
120 wide x 90 high pixels
- *Image file format*
GIF or JPEG

Hyperlink

- Each banner advertisement will hyperlink to the advertiser's web site

Banner rates

- 3-month: 550 €
- 6-month: 900 €
- 12-month: 1 300 €

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